

Andy Cornelius
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Freelance Executive Producer/Producer, 2016-Present Supervise and manage all phases of Broadcast and Integrated Production and Content. Production Consultant for Wendy's International.

Publicis Kaplan Thaler 2010-2016/ VP, Executive Producer -Produce and supervise Broadcast Production and Integrated Media for Wendy's -Manage Production and Post Production on \$2,00,000 account-Interact with and present to Senior Clients, up to CMO and CEO level-Implement and monitor cost control process and procedures-Maintain Creative Strategy across all executions-Mentor and train junior staff-Other accounts include Merck, Pfizer, P&G, etc.

Freelance Producer 2005-2010 -Produce and supervise all levels and aspects of TV Production -Produce globally for International and U.S.clients- Braun, Amex, Lenovo, Wendy's,etc. -Provide production consulting/broadcast procedures analysis for Worldwide clients -Clients include Wieden + Kennedy Amsterdam, Ogilvy & Mather, Element79, GSD&M, etc.

Ogilvy & Mather 2004-2005/ Sr. Partner/ Executive Producer -Production Group Head for Kraft Foods, Time Warner Cable, etc -Produce and supervise all aspects of Broadcast TV/interactive -Produce internationally for global clients and international offices (Amex, GE, etc.) -Design and implement cost controls and broadcast procedures

Freelance Producer 2001-2004/ U.S. & International -Produce and supervise all levels of TV Production, from Executive to line, in a wide variety of agency/client environments and cultures. -In depth experience across a broad range of client/product categories (blue chip corporate, automotive, financial services, fast food, retail, packaged goods, etc.)

Lowe Lintas 1995-2001/ (Ammirati & Puris)/ Senior VP, Director/ Senior Group Producer -Responsible for all phases of TV Production -Manage and administer Burger King, General Motors, Lever, LaBatt Groups -Maintain Strategic Goals/Implementation on all production -Creative/Executive evaluation of storyboards, directors, budgets and estimates -Supervise all pre- and post-production, including electronic & film FX, music, casting -Clients include RCA, UPS, etc.

Freelance Producer/Director 1991-1995/ U.S. & International -Produced commercials in the U.S., UK, Europe and Asia. -Supervised all location shooting, post-production, multinational casting -Post Production/FX Supervisor -Creative/Executive evaluation of storyboards, directors, budgets and estimates -Directed corporate and DR spots for USPS, Men's Health, etc. -Clients include Perrier, Texaco, Camel International, McCann Erickson International, etc.

Backer, Spielvogel, Bates 1981-1991/ Vice President/ Executive Producer -Produced commercials throughout the U.S., Canada, UK and Asia. -Maintained fiscal responsibility on budgets ranging from \$3,000,000 to \$20,000 on all major agency accounts- Miller, Hyundai, Xerox, etc. -Directed and supervised all casting, editorial, telecine, music and sound production -Pioneered worldwide digital/analog standards conversion and coordination of U.S./European production

FCB San Francisco McCann Erickson, NY 1981/ Senior Producer -TV, radio and music production for all accounts- Pac Tel, Clorox, Eddie Bauer -National corporate and packaged goods accounts -Exxon, Bache, Sony, etc.

Y&R New York Wells, Rich, Greene 1977-1981/ TV Producer -TV, radio and music production, all accounts- General Foods, J&J, P&G, etc. -Accounts include Bic Pen Corp., TWA, Ralston Purina.

Recording Artist CBS France 1967-79 -Member of recording group "Les Irresistibles". Over 1,000,000 records sold, worldwide -Outstanding young performers of the year, Midem Festival, 1970

Awards

-Telly 2004-Director, Best Sales Film
-Cannes Film Festival- Silver Lion, 1988
-One Club- Gold 1980, 1983,1985. Silver 1988
-Clio 1989- Finalist 1979,1980,1981,1983,1984,1986,1988,1990

Education

1972-1974/ 1969-1972
Boston University, School of Public Communication
B.S., Magna cum laude. Major: Broadcasting and Film
Berklee College of Music, Boston, MA. Percussion Major
American College in Paris. Dean's List

Languages

-Fluent French